

PHOENIX EAST VALLEY  
**NEW HOMES**  
 & Home Buying Services



**SPECIAL SECTION - COVER ORDER FORM**  
**Marketing Package 'NH-C'**

**Your Total Marketing Solution . . .**

- Marketing Package 'NH-C' includes:
  - One or two property photos on the front cover of the NEW HOMES special section with your name & logo prominently displayed. Photography for one front house photo is included. Extra charge for back, interior or special photos. **IMPORTANT** - If you are supplying the photo, contact our office for the minimum quality requirements.
  - The front cover home is also placed on [www.HomesAndLand.com](http://www.HomesAndLand.com).
  - 1 laminated AdBoard™ of the front cover.
- The front covers are reserved strictly on a 'first come, first serve' basis. The cover will be reserved for the first client to return this form fully completed & signed. Sorry, we do not accept phone reservations for the front cover.
- No advertiser may purchase two covers in a row.
- The Publisher reserves complete control over cover picture and design. If you have a concern over the acceptability of your potential cover home, please contact our office. We will review your photo or drive by the location to determine if the shot will be suitable for placement on the magazine cover. (Homes or scenic settings only. No people!)  
 NOTE: Acceptability is not based on the price of the home, but on how photogenic the shot will be.

**Front Cover Rates**

Standard Invoiced Rate \$1295

**Discounts Available**

<b>Current Client</b>	
Cover + 2 Pages	\$200 OFF
Cover + Full Page	\$100 OFF
Cover + 1/2 Page	\$50 OFF
Cover + 1/4 Page	\$25 OFF
Cover only	\$0 OFF

All prices & terms are subject to change without prior notice. Please confirm these are current prices before completing.

**Advertiser Information**

**Cover Requested:** Volume \_\_\_\_ Season Number \_\_\_\_ (Refer to Deadline calendar for dates)

**Optional Poster:**  Check here if you would like a 18" x 24" poster made of the front cover for an additional \$80.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

**Credit Card Information (required):** (\$100 non-refundable deposit will be charged to your card now. The balance due will be charged on the New Ad Design Deadline date.)



Card number \_\_\_\_\_ Exp. date (required) \_\_\_\_/\_\_\_\_

Name (exactly as it appears on the card): \_\_\_\_\_

Signature of card holder X \_\_\_\_\_

\_\_\_\_\_  
 Publisher's Signature - HOMES & LAND of the Phoenix East Valley

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Concept Account Number Assigned to this Client

**Concept to Print, Inc.** PO Box 825, Gilbert AZ 85299 - Phone (480) 497-0807 - Fax (480) 926-2387