



MAGAZINE FRONT COVER ORDER FORM

Marketing Package 'C'

Your Total Marketing Solution . . .

- Marketing Package 'C' includes:
 - One or two property photos on the front magazine cover with your name prominently displayed. Photography for one front house photo is included. Extra charge for back yard, interior or special photos. If you are supplying the photo, contact our office for minimum quality requirements.
 - Prime space on the magazine index page.
 - The front cover home becomes the local "Featured Home" on www.HomesAndLand.com & www.HomesAndLandPhoenix.com.
 - 1 laminated AdBoard of the front cover.
- The front covers are reserved strictly on a 'first come, first serve' basis. The cover will be reserved for the first client to return this form fully completed & signed. Sorry, we do not accept phone reservations for the front cover.
- No advertiser may purchase two covers in a row.
- The Publisher reserves complete control over cover picture and design. If you have a concern over the acceptability of your potential cover home, please contact our office. We will drive by the location to determine if the shot will be suitable for placement on the magazine cover. (Homes or scenic settings only. No people!) NOTE: Acceptability is not based on the price of the home, but on how photogenic the shot will be.

Front Cover Rates

Standard Rate \$995

Current Client Discounts

Cover + 2 Pages	\$200 OFF
Cover + Full Page	\$100 OFF
Cover + 1/2 Page	\$50 OFF
Cover + 1/4 Page	\$25 OFF
Cover only	\$0 OFF

All prices & terms are subject to change without prior notice. Please confirm these are current prices before completing.

Advertiser Information

Cover Requested: Volume _____ Issue Number _____ (Refer to Deadline calendar for dates)

- Optional Poster:**
- Check here if you would like a 18" x 24" poster made of the front cover for an additional \$80.
 - Check here if you would like a mounted 18" x 24" poster of the front cover for an additional \$110.

Name _____ Company _____

Address _____ City _____ Zip _____

Phone (____) ____-____ Email _____ Fax (____) ____-____

Credit Card Information (required): (\$100 non-refundable deposit will be charged to your card now. The balance due will be charged on the New Ad Design Deadline date.)



Card number _____ Exp. date (required) ____/____

Name (exactly as it appears on the card): _____

Signature of card holder X _____

Rep _____

 Publisher's Signature - HOMES & LAND of the Phoenix East Valley

 Date

 HOMES&LAND Account Number Assigned to this Client

Concept to Print, Inc. PO Box 825, Gilbert AZ 85299 Phone (480) 497-0807 - Fax (480) 926-2387

