

New for 2005 . . .



# FASTSTART PRO<sup>®</sup>

A Complete Print & Online Marketing Program for New Agents

1

• Custom designed, full color ad in **HOMES & LAND** of the Phoenix East Valley magazine for 3 full months.



3

• 500 AdMatch<sup>™</sup> color premium Announcement postcards.



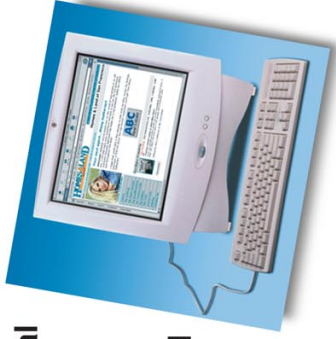
5

• HomeLine<sup>™</sup> National Relocation Center Referrals (no referral fee)



2

• Your own personal website plus all your advertised properties automatically featured on the nationally promoted real estate website [www.HomesAndLand.com](http://www.HomesAndLand.com)



4

• 250 AdMatch<sup>™</sup> full color premium business cards.



Entire **FASTSTART** Package . . .  
A \$1,260 value for **only \$895.**

For complete details, call (480) 497-0807  
or visit [www.PhoenixHomesMagazine.com](http://www.PhoenixHomesMagazine.com)

Some conditions apply. Not valid with any other offers. Meet with your local Homes & Land Marketing Consultant for full details.  
\$895 for 3 months with 3.7" x 5" ad size • \$1495 for 3 months with 7.5" x 5" ad size • \$2395 for 3 months with 8.5" x 11" ad size.



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## Advertising Agreement • FASTSTART Program for New Agents


- 1. What's Included:** The FASTSTART New Agent package includes; a.) Full color ad in HOMES & LAND of the Phoenix East Valley® magazine. (Select ad size below.) b.) Your own personal real estate agent website and all your advertised properties featured on the nationally promoted www.HomesAndLand.com site. c.) 500 AdMatch™ premium Announcement postcards. These are 4" x 6" high quality postcards on heavy card stock, custom designed to coordinate with your ad. 4/1 full color front and black ink on back. d.) 250 AdMatch™ premium business cards. These are high quality business cards on heavy card stock, custom designed to coordinate with your ad. 4/4 full color front & back. **Sorry, no substitutions.**
- 2. Term & Cancellation:** This agreement is for 3 consecutive issues ad placement only. Total package price must be paid in advance. No cancellation or refunds.
- 3. Graphic Design Charges:** One hour of initial graphic design time per contract is included. Design fee of \$45 per hour may be charged thereafter.
- 4. Submitting Your Ad:** Advertiser must submit **all ad copy and all photos** (in high resolution, minimum 900K) using Online AdMaker before 10:00 am on the ad copy deadline. Advertiser accepts responsibility that all photos and graphics supplied by advertiser are royalty free and acceptable to use in this publication. Advertiser agrees that all Online AdMaker copy will be used AS SUBMITTED in magazine. If new ad copy is not submitted prior to ad deadline, Publisher reserves the right to repeat ad for 2nd or 3rd issue.
- 5. Error Credit Policy:** No error credits for ad copy submitted late or illegible. No credit for errors to online content. Color variance of up to 5% is considered normal & acceptable and no credit will apply.
- 6. Magazine Page Positions:** Ads are placed in the magazine in client seniority order. (If you skip an issue, you lose your seniority.) \$35 extra charge per request, per issue for any special page placement requests (right side, top of page, etc.)
- 7. Other Terms & Conditions:** a.) Advertiser agrees to accept all liability for the content of their ad. b.) Publisher reserves the right to refuse any ads the Publisher deems inappropriate. c.) Properties displayed in Homes & Land Magazines may also be featured on www.HomesAndLand.com and any linked sites determined by Homes & Land. d.) This magazine is for real estate professionals or real estate related services only. No 'For Sale By Owner' properties are allowed.

### Advertiser Information:

**Marketing Package:**  FastStart Package 'Q' - **\$895.**  FastStart Package 'H' - **\$1495.**  FastStart Package 'F' - **\$2395.**  
*(check one)* includes 3.7" x 5" ad for 3 months. includes 7.5" x 5" ad for 3 months. includes 8.5" x 11" ad for 3 months.

Your Name \_\_\_\_\_ Your MLS ID# \_\_\_\_\_ Company Name \_\_\_\_\_  
 Office Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
 Your Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Office Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Toll-Free (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Fax (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Attach check payable to *SUMMIT Design & Publishing, Inc.* or complete Credit Card Information:

Card number \_\_\_\_\_   
 Exp. date (required) \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Name (exactly as it appears on the card): \_\_\_\_\_  
 Billing address (where the credit card bill is sent): \_\_\_\_\_  
 \_\_\_\_\_

**I have read and understand all the terms and conditions set forth above.**

Signature of card holder X \_\_\_\_\_

\_\_\_\_\_  
 HOMES & LAND Publisher's Signature \_\_\_\_\_ Date \_\_\_\_\_ P \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
 HOMES&LAND Account Number Assigned to this Client \_\_\_\_\_ Rep \_\_\_\_\_

Mail Original to: SUMMIT Design & Publishing, Inc. 1811 S. Alma School Rd. • Suite 146 • Mesa, AZ 85210