



Great Reasons

Your Home Should Be In This Magazine

1

Quality Publication

Our eye-catching graphics and detailed property descriptions make *Homes & Land* the magazine that buyers pick up first and keep throughout their home search.

2

Exposure Across North America

We publish our web address and 800-277-7800 on approximately 60 million magazine covers annually. Homebuyers from across North America can request a free magazine from your area.

3

Mass Distribution

Homes & Land is distributed at locations frequented by qualified buyers, including grocery stores, hotels, restaurants, and shopping centers.

4

Targeted Direct Mail

We send *Homes & Land* to people actively buying and selling real estate: targeted mailings are delivered to home sellers, FSBOs, major employers, chamber of commerce inquiries, and top real estate agents.

5

All Over the World Wide Web

Homes & Land posts your property on HomesAndLand.com, an industry leading website visited by hundreds of thousands of prospects every month.

Homes & Land provides the exposure you need to efficiently sell your house — and for the best possible price! Talk to your real estate professional about advertising your property in *Homes & Land Magazine*.

We've been connecting homebuyers and sellers for over 30 years.

HOMES & LAND
OF THE PHOENIX EAST VALLEY®
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