



PHOENIX EAST VALLEY  
**NEW HOMES**  
*& Home Buying Services*

## 2011 Ad Deadlines

**January 2011**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**February 2011**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

**March 2011**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**April 2011**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**May 2011**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**June 2011**

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

**July 2011**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**August 2011**

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**September 2011**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**October 2011**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**November 2011**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**December 2011**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**Volume 15 - Season No. 1** New Ad Designs Due: **Feb. 24** • Ad Copy & Photos Due before: **March 1 before 10:00 AM**  
 Inserted into 3 issues of HOMES & LAND of the Phoenix East Valley: Volume 17 - Issues 3, 4 & 5. Displayed 3 months: Mar. 28 - June 19

**Volume 15 - Season No. 2** New Ad Designs Due: **May 19** • Ad Copy & Photos Due before: **May 24 before 10:00 AM**  
 Inserted into 3 issues of HOMES & LAND of the Phoenix East Valley: Volume 17 - Issues 6, 7 & 8. Displayed 3 months: June 20 - Sept. 11

**Volume 15 - Season No. 3** New Ad Designs Due: **aug. 11** • Ad Copy & Photos Due before: **August 16 before 10:00 AM**  
 Inserted into 3 issues of HOMES & LAND of the Phoenix East Valley: Volume 17 - Issues 9, 10 & 11. Displayed 3 months: Sept. 12 - Dec. 4

**Volume 15 - Season No. 4** New Ad Designs Due: **Nov. 3** • Ad Copy & Photos Due before: **November 8 before 10:00 AM**  
 Inserted into 3 issues of HOMES & LAND of the Phoenix East Valley: Volume 17 - Issues 12., 13 & 1 Displayed 3 months: Dec. 5 - Feb 21, 2008

**NEW HOMES & Home Buying Services** • *A Special Magazine Section*

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Display dates shown are approximate.

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